

A few key points you can highlight as a provider:

Brief introduction to yourself as a clinician

- Your specialty, certifications and years of experience
- Number of patients with migraine you treat or have treated
- Notable professional accomplishments

The disabling impact of acute migraine on patients

- Detail the frequency, severity, and length of attacks.
- Describe the range of symptoms patients experience.
- Convey what is most important to your patients. Is it only headache free days or something else such as being able to travel again or spend time with family?
- Describe lifestyle alterations your patients have had to make.
- Explain the impact of migraine on patients' quality of life.
- Explain the daily and long-term impact of migraine – on ability to make plans, on mood, on ability to socialize, on education or career, etc.

The impact of acute migraine on friends, family, and society

- Illustrate how migraine prevents patients from being present in their lives.
- Outline the important life events migraine interferes with (i.e. missing children's sports games, unable to enjoy/tolerate weddings, can't go to the beach).
- Explain how migraine impacts others' daily lives (i.e. patient has difficulty caring for children, the need for a formal or informal caregiver, etc.).
- Describe the impact of migraine on society (i.e. inability for patients to work, emergency room visits, etc.).

The importance of new medications

- Review medications, supplements, surgeries, procedures and/or alternative methods your patients have tried.
- Describe why current medications are inadequate – ineffective, not designed to treat migraine, negative side effects, etc.
- Emphasize how the medications under review are the first medications targeted to treat acute migraine.

How access to medications impacts the clinician/patient relationship

- Convey how you feel as a clinician when you have limited medications to provide your patient.
- Outline how barriers imposed by insurance companies undermine the trust in the clinician/patient relationship.
- Recount any experiences you have had where patients gave up pursuing treatment because of frustrating insurance barriers.

Call on ICER to value your patient's pain

- Explain the access challenges you and your patients have experienced, such as:
 - Denial of coverage for prescribed medication.
 - Impact of delays due to prior authorization requirements.
 - Alteration of treatment plans due to insurance restrictions like step therapy.
- Emphasize the need for innovative migraine medications and the importance of patient access.